



SENSIMAR ROYAL BLUE RESORT & SPA
Panormo Rethymnon · 74057 Crete · Greece

5* Royal Blue Resort & Spa becomes the new member of Sensimar Hotels & Resorts

5* Royal Blue Resort & Spa welcomes the new season as the new member of **Sensimar Hotels & Resorts**. With basic motto **'My home at the Sea'** the hotel that opened its gates last summer at Rethymnon, Crete, is getting ready to welcome this year's guests, offering a high standard of services at a unique environment with a view of the endless blue on the sea and sky.

With its own private bay in front of the sea, built in simple and modern architectural lines with water as its basic element, the complex consists of numerous public and private swimming pools, colorful gardens and paths which extend throughout the resort fulfilling the senses with a unique blend of well-being and relaxation.

Guests will be pampered beyond conventional luxury with singular service standards and the renowned Cretan Hospitality. Cretan hospitality which blends harmonically with the high quality service standards of Sensimar and all modern trends creating an impressive result of tastes, senses and sensations at the restaurants and bars of the hotel, at the Pure Senses Spa & state of the art gym, at the pools and beach, as well as at the elegantly designed rooms of the hotel.

We are waiting for you and we are ready to make to make your vacation a unique and unforgettable sensorial experience!

About SENSIMAR: Sensimar Hotels & Resorts consist the new hotel chain of TUI Deutschland GmbH, that is here to offer unique experiences at the sea „Sense y Mar“, thus justifying the brand name Sensimar. The famous TUI service quality is one of the main goals of Sensimar as well, since this new chain is based on the 40 years of TUI experience. During the past summer of 2009, the three first hotels of the chain opened their gates in Crete, Rhodes and Turkey under the same motto: 'My home at the sea'. This exact location of all hotels, along the coastline, is one of the basic criteria for the integration of hotels at the TUI

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chain, along with the modern design and the provision of high quality services that only 5* hotels can offer.

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