



ENVIRONMENTAL POLICY

IN

The Royal Blue, a luxury beach resort





“We at The Royal Blue are fully aware of our responsibility towards the local community and environmental issues. We are totally committed to improve a sustainable development that includes “reduce – reuse – recycle”. This are crucial cornerstones of our corporate philosophy and provide major contributions to your overall holiday experience.”

The Management





ENVIRONMENTAL ISSUES

Environmental-friendly technologies

- ④ energy save lamps
- ④ moving sensors in less frequented areas
- ④ master switch for electricity in all rooms
- ④ breaker contacts on doors/windows for air-conditions
- ④ Units of reverse osmosis and filtration
- ④ drip irrigations for gardens
- ④ water saving buttons in all WCs





ENVIRONMENTAL ISSUES

Outlets

- Restaurants:
 - Local, organic products, as well as products from own gardens
 - Avoidance of single packed groceries
 - Waste Management
- Gardening:
 - No chemical fertilizers
- Human Resources:
 - Training for the staff to reduce the energy-needs
 - Paper replaced by electronic messages
 - Member of staff as environmental Officer
- Housekeeping:
 - Environmental friendly cleaning products





ENVIRONMENTAL ISSUES

Information and Events

- Environmental Days
- Beachcleaning
- Cookery with fresh vegetables from the garden
- Edutainment: Cretan Culture and the nature of crete
- Edutainment Seaturtle Caretta Caretta
- Support of non political organisation Archelon
- Support of World Environmental Day 5th of June
- Support of „Make holidays greener“ Month Travellife

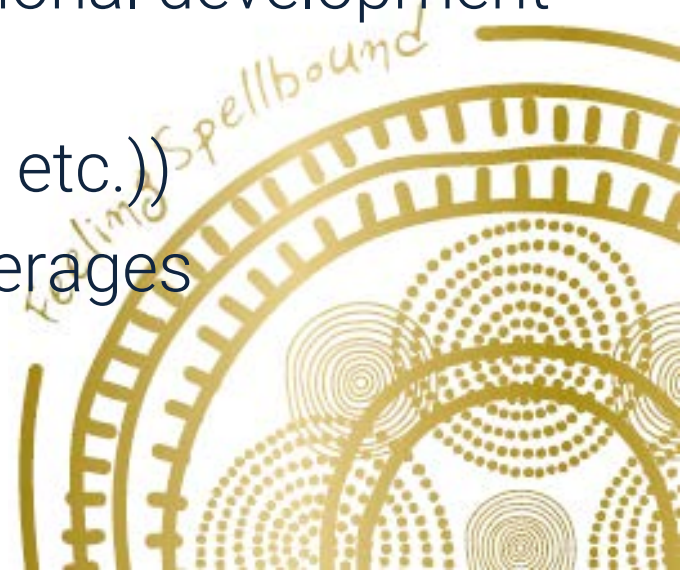




CORPORATE SOCIAL RESPONSIBILITY

Staff and regional Development

- Engagement of local staff and business to support the economy, community and protect local traditions
- Mix of local employees and students around the world
- Trainings for employees in professional development and additional knowledge (lifeguard, first aid, communication etc.)
- Local distributors for food and beverages





CORPORATE SOCIAL RESPONSIBILITY

Information and Events

- Blood donation once per season in cooperation with the public hospital of Rethymnon
- Information of local habits and traditions via facebook and homepage
- Support of local artists (dance, music, art)
- Member of Staff as CSR-Officer

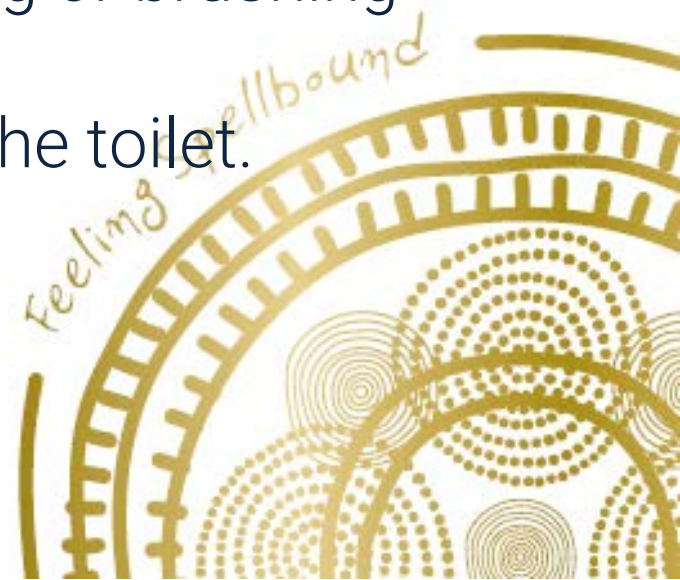




THANK YOU FOR YOUR SUPPORT

What can you do?

- ④ Just wash your towels according to requirements
- ④ Turn off the air condition when not needed
- ④ Switch off the light when you don't need it.
- ④ Remove not used chargers from the socket.
- ④ Don't let the water run while shaving or brushing teeth.
- ④ Use the water saving button from the toilet.
- ④ Avoid plastic bags for shopping.
- ④ Prefer regional products.





THANK YOU FOR YOUR SUPPORT

What can you do during excursions?

- Respect the culture and local habits
- Dress properly when visiting churches and Monasterys (Cover your shoulders and knees)
- Take pictures only where it is allowed.
- Do not touch exhibition pieces.
- Do not take stones from archeological sites or shells from protected beaches.





Do you have any other ideas to protect the environment
and act sustainable?

Please do not hesitate to tell us your opinion, our earth
is the only one we have!



Feeling Spellbound





THANK YOU FOR YOUR ATTENTION!

